

## **Nevada Adult Tobacco Survey (ATS) 2008 Preliminary Highlights**

- The statewide adult smoking prevalence is 19.9%
- 54% of respondents are aware of assistance that might be available to help them quit smoking, such as telephone quitlines, local health clinic services, and community programs
- 80% of respondents reported not being exposed to other family members' or visitors' tobacco smoke at home
- 85% of respondents are aware of the statewide smoking ban
- 72% of respondents are aware that the statewide smoking ban applies to most workplaces, and not just restaurants and bars
- 54% of respondents feel they are less exposed to secondhand smoke since the statewide smoking ban was passed
- 77 % of respondents report that smoking is not allowed anywhere inside their home
- 73% of respondents report that smoking is never allowed in their car
- 62% of respondents strongly agree or agree that banning smoking on college campuses is important
- 70% of respondents strongly agree or agree that banning smoking close to the entrances of businesses and public buildings, within twenty to thirty feet is important
- 49% of respondents strongly agree or agree that banning smoking in outdoor public places, such as the park, zoos, and playgrounds is important
- 49% of respondents strongly agree or agree that banning smoking in casino gaming areas is important
- 43% of respondents strongly agree or agree that banning smoking in other outdoor venues, such as rodeos and race tracks is important
- In the past year, 34% of respondents avoided going to either a public or private place, because they knew that they would be exposed to second-hand smoke
- 90 % of respondents feel it is very important that communities keep stores from selling tobacco products to minors
- 79 % of respondents strongly agree or agree that store owners should be required to have a license to sell tobacco products so that minors can't buy tobacco products
- 23 % of respondents support more than a \$2.00 per pack additional tax on a pack of cigarettes if some or all the money raised was used to support tobacco control programs
- 91 % of respondents strongly agree or agree that tobacco use by adults should not be allowed on public school grounds, grades K-12, or at any school events